

STC Minutes
May 10, 2006

Conference –

The decision has been made to not have an STC conference in Spring 2007. We decided as officers that it would be beneficial to the organization to push recruitment throughout the 2006-2007 academic year. We plan to do this by having four software workshops as well as other social events throughout the year. A thought to keep in mind is the possibility of a conference every other year.

Membership –

As mentioned above, the goal for next year is to focus on recruiting members and having more interactive programs to get more interest in STC. Ideas that were brought up about how we plan to recruit are:

Create the schedule for the year ahead of time (We did this.)
Talking to Tech. Comm. majors face to face about the organization
More social events (pizza, prizes, bowling)

Activities discussed to offer students:

Software Workshop Series (4 Programs)

1. Dreamweaver
2. PowerPoint
3. Illustrator
4. Photoshop

Take on a service-learning project (Non-profit organization in the Menomonie community)

Meet/Greet with professors and students (1st week of class)

Homecoming Fundraiser (Recruit students to help who attend workshops)
Sell hotdogs, hot chocolate, and chips

Tech. Comm./STC Shirts

Do we give them for free? (At workshops, other activities) (*Most likely go this direction because of all the money we were awarded from SSA*)

Do we sell them to raise money?

Separate polo shirts for STC officers? (GREAT IDEA! ☺)

Take advantage of the GCM lab on campus for screen-printing or use Fleet Feet in Menomonie

STC Website –

Aaron did a wonderful job of putting together a new site. Rachel will take over maintaining the site, because he will be graduating. The site was broken down at the meeting, and unnecessary sections were removed or condensed. Look for the site to be up by the end of the summer with new content. Thanks for all the suggestions and comments.

STC Schedule 2006-2007

September

11 Meet/Greet Activity (Tech. Comm. professors/students)
18 STC Officer meeting
25 Dreamweaver 1 (Dan)

October

2 Dreamweaver 2 (Dan)
9 Dreamweaver 3 (Dan)
****14**** Homecoming: Fundraiser (sell hotdogs/hot chocolate)
16 STC Officer meeting
23 OFF
****24**** Advisement Day: STC Trip
30 Social Activity: Bowling

November

6 PowerPoint 1 (Dan)
13 PowerPoint 2 (Dan)
***Thanksgiving Holiday**
27 OFF

December

4 OFF
11 Holiday Get-together (Tentative)

January

22 OFF
29 Alumni Speaker: TBA

February

5 Illustrator 1 (TBA)
12 Illustrator 2 (TBA)
19 Illustrator 3 (TBA)
26 STC Officer meeting

March

5 OFF
***Spring Break**
19 Photoshop 1 (Rachel)
26 Photoshop 2 (Rachel)
****27**** Advisement Day: STC Trip

April

2 Photoshop 3 (Rachel)
9 STC Officer meeting
16 OFF
23 OFF
30 Social Activity: End of the year Picnic

May

****9**** Study Day: Possible meeting to reflect on the year and plan events for 2007-2008

Plan of Action: Summer/Early Fall 2006

Andy/Jordan – Meet to reallocate the budget for recruiting activities instead of the conference. Will let the group know how things turn out. Needs to be done before the semester ends.

Dan – Will contact Scott at Fleet Feet about t-shirt/polo prices as well as logo ideas
Will write “Welcome” content for the website and sent it to Rachel.

Rachel – Will maintain website after passed on by Aaron. Any additional information needed for site, please contact the group if there is a question.

Katie – Will send calendar for website (or you can use the calendar in these minutes)
Will create a posting for the TCRC for the Dreamweaver workshops to begin on September 25th.

Thanks for all your hard work this year. I think we did a lot of wonderful things for the organization. I am looking forward to working with you all next year. Good luck on finals, and have a wonderful summer!!! ☺

Katie, STC President